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# Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** Dynamic System thinking applied Corporate strategy development in complex business environments

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**Template:** DCC Template

## **Project abstract:**

Given the rapid changes occurring in many industries, which have been accelerated by technological innovation and other factors, and the resulting increased complexities in the business environments, many organizations need to revisit their strategy development processes to ensure competitiveness in the evolving environment. Thus, the key focus of this research is on complex corporate organizations in Volatile, Uncertain, Complex and Ambiguous (VUCA) dynamic business environments and their ability to develop strategies that allow for sustained competitive performance in such environments through Corporate Foresight. An example of such complex organizations are large multinational corporations (MNCs) who typically have a larger hurdle to overcome in implementing change quickly due to delays in proliferation of strategic changes throughout the organization driven by their size, complexities and geographical diversification (Ansoff, 1975; Rohrbeck & Bade, 2012) Hence, the research seeks to develop a framework for amplifying weak signals of major trends to enable these MNCs have ample time to respond to potential impacts of these signals. The result of this research is proposed to be used by corporate executives and strategists who are responsible for setting strategic directions for the organizations.

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# Dynamic System thinking applied Corporate strategy development in complex business environments

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## Data Collection

### What data will you collect or create?

Databases to collect company plans and responses to disruption weak signals

### How will the data be collected or created?

Online databases and interviews

## Documentation and Metadata

### What documentation and metadata will accompany the data?

company characteristics and disruption characteristics / source

## Ethics and Legal Compliance

### How will you manage any ethical issues?

ethic approval request submission

### How will you manage copyright and Intellectual Property Rights (IPR) issues?

as applicable

## **Storage and Backup**

**How will the data be stored and backed up during the research?**

secure onsite school server and secure offline backup

**How will you manage access and security?**

leverage access management software

## **Selection and Preservation**

**Which data are of long-term value and should be retained, shared, and/or preserved?**

company details and analysis

**What is the long-term preservation plan for the dataset?**

Not yet determined

## **Data Sharing**

**How will you share the data?**

Secure access on a need-to-know basis

**Are any restrictions on data sharing required?**

not at this moment

## **Responsibilities and Resources**

**Who will be responsible for data management?**

sel

**What resources will you require to deliver your plan?**

N/A